MAIL TO:
Office of the Attorney General
Registry of Charitable Trusis
P.O. Box 903447
Sacramento, CA 94203-4470

STREET ADDRESS: 1300 | Street Sacramento, CA 95814 Telephone: (916) 323-5079

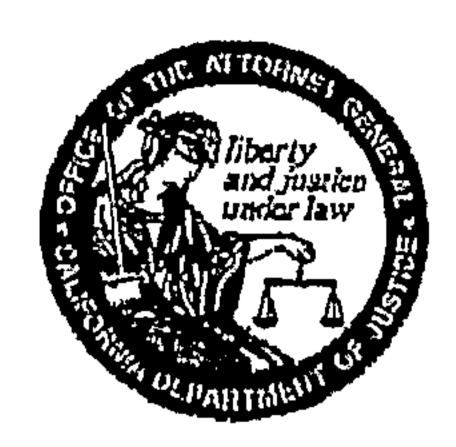
WEB SITE ADDRESS: http://ag.ca.gov/charities/

COMMERCIAL FUND-RAISER-FOR CHARITABLE PURPOSES

2002 ANNUAL FINANCIAL REPORT (California Government Code Section 12599)

Failure to file annual financial report by January 30 annually for each calendar year of solicitation may result in fines or filing penalties as defined in Government Code Section 12586.1

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.



Name and Address of Commercial Fund	l-raiser:	1-11-	Name and Address of Charitable Organization: CT No. 8857 F.E.I.N. No. 131624086
Facter Direct LTD			The Metropolitan Museum of Art
11500 West Olympic Blvd., S	uite 540		Name of Charity 1000 Fifth Avenue
Los Angeles CA	90064	•	Address of Charley New York NY 10028-0198
			City, State, and ZIP Code of Charity
gures from (check one): National Oa	ampalgn 🗹	California Campaign	
Telemarketing	·	held (on) (from) _1/1/	2003 , ₂₀ , _{to} 6/30/2003 , ₂₀
(Type of Activity)		•	(Date or dates must be shown)
the contract between the commercial full the contract between the commercial full the		arity based upon a fee	e or percentage of revenue? (check one) Fee 🖾 Percentage 🗆 Other 🗆
REVENUE		•	7.11 -795- ~~
A. Cash contributions			<u> 14,725.00</u> A.
B. Entertainment sales or admission	n charges		B.
C. Sales from products			C.
D. Advertisement sales			D.
E. Membership fees			E.
F. Other sources: (Specify)			
a			Fa.
b			Fb.
C.		**	Fc. To
d.			Fd
G. TOTAL REVENUE			214,725.00
. EXPENSES	•		
A. Fees or commissions			Α,
B. Salaries			B.
C. Payroll taxes			
D. Employee benefits			
E. Cost of merchandise for resale		•	TERASE SEE ATTACHED
F. Cost of entertainment			- BREAKDOWN OF EXPENSES
G. Postage			
H. Advertising			
j, Telephone	_		<u></u>
J. Rental of equipment	•	•	, J.
K. Facilities charge			Κ.
L. Permits			L,
M. Other expenses: (Specify)			
			Ma.
a.			m bt_
a	•		Mb.
b			Mc.
a. b. c. d.		<u></u>	

CT-2cf 11/2002)

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Title

Date

COMMERCIAL FUND-RAISER FOR CHARITABLE PURPOSES 2002 ANNUAL FINANCIAL REPORT

•	lifornia Government Code Section 12599) e 2			•		
3.	Amount to Charity (subtract line 2N from line 1G)		127,892.06	3.		
4.	Less additional fund-raising expenses paid by charity (4 <u></u>	4,			
5.	Less fair market value of goods and/or services used for		5.			
6.	Net proceeds realized by charity from the campaign (st	127,892.00	6.			
7.	(a) Does any officer, director, partner or owner of the organization for which the Commercial Fund-raiser [] Yes [\inf \text{No} If "yes," complete the foil of the	has contracted to sollcit?	r control over, directly or indirectly, the charit	lable		
	Name of officer, director, partner or owner of Commercial Fund-ralser	Name and address of charitable organization	Relationship of officer, etc. To charitable organization	· · · · · · · · · · · · · · · · · · · ·		
<u> </u>	(b) For each affiliation identified in 7 (a), attach copy of	of the contract between the commercial fundralser	and the charity.	<u></u>		
Un kn	der penalties of perjury, I declare that I have examined the owledge and belief, it is true, correct and complete.	nis report, including accompanying documents, so	hedules and statements, and to the best of n	ny		
		Thomas Slead	COD.			
Signature of authorized officer (Commercial Fund-raiser)		Printed Name	Title	Date		
<u>==</u>	is report must be signed by two officers or directors of th					
		Vice President, Secretar	y and 8/	27/0		
Si	nature of authorized officer/director-(Charlity)	Printed Name	Title	Date		

Signature of authorized officer/director (Charity)

Signature of authorized officer/director (Charity)

DAWD E. MCKINNEY

Printed Name

Facter Direct Ltd
Campaign Expense Allocation

	\$	86,833.00
Printing Postage Telephone Payroll	\$ \$ \$	2,016.31 5,083.88 4,776.69 29,728.65
Employee benefits Rent Office manager	\$ \$	2,211.30 4,742.99 10,292.35
Utilities Equipment Recruitment Computer Programming Office expenses	\$ \$ \$ \$	1,083.66 1,049.32 739.14 627.82 19,555.08
P.S. Fee/Profit	\$	4,925.82
Total	\$	86,833.00